

WiseFish | Total control of your business



Production

The **WiseFish Production module** is an information system specifically designed to meet the needs of seafood production that tells you what you produced, where it is located, and exactly how much it cost to make it. The WiseFish system streamlines manual processes without sacrificing detail and includes complete costing tools.

The system can, among other things, track the loading and movement of pallets within and between warehouses, and offers complete traceability of a product's genealogy, production and sales history. All production operations are seamlessly integrated with inventory so any planned and finished production is visible to everyone who needs to buy, sell, process or account for raw material, inventory and finished goods.

Microsoft®
Business
Solutions

Software for the seafood industry



www.wisefish.com

maritech

Raw Material

Accurately record the receipt and usage of raw material/work in progress and all associated costs.

Product Definition

Maintain full product records including the bill of materials, raw material definitions, unit of measure conversions and price, sales, and production history.

Yield and Contribution Margin Calculations

Know exactly how much return is made for each product processed. On the basis of raw material and packaging use, wage costs and other cost items defined in a product's bill of materials, the system calculates the yield rates, cost price of products, and their estimated contribution margin. You can calculate the contribution margin for each processing line, for specific lots and periods of time.

Inventory Management

The system provides complete monitoring and control over the inventory status of raw material, products, packaging and other goods used in production. Know at a glance what product is available to sell and which raw material is available for production. Box or pallet level detail enables you to track material movement within warehouses, between warehouses, and beyond.

Quality Control

The Quality monitoring component of the WiseFish system is fully compliant with ISO Standards and HACCP specifications. Define an inspection for each established critical control point, designate each parameter that must be monitored in the inspection, set the range of acceptable values that each defined parameter must meet, and automatically display a corrective action when a monitored condition falls out of the acceptable specified range.

Production Planning & Scheduling integrated with sales functions

Whether you make to stock or make to order, WiseFish production tools are seamlessly integrated with sales and purchase functions. Effectively plan and schedule production based upon demand and ensure that all ingredient component stores are tightly controlled, together with the high inventory holding costs associated with them.

Forecasting, Planning, & Analysis

Create and save budgets and estimates of raw material purchases and production plans, then compare actual statistics to projected figures. Understand actual profitability margins for any given production run or processing line, compare the actual costs to the average ones specified in the system and play with production estimates to help plan and streamline production processes.

Automation and Peripherals

From handhelds and touch screens on the plant floor to electronic scale systems, bar-code readers, RF scanning devices and labeling equipment, WiseFish boasts a degree of integration with peripheral devices of all kinds unmatched anywhere. With a proven and impressive track record in bringing together all of the tools you need for intelligent automation, WiseFish guarantees data capture is easy and accurate, and analysis and reporting is in real-time.

Case Study

Heritage Salmon specializes in producing and marketing premium ocean cultured Atlantic Salmon and operates hatcheries, ocean pens and state of the art processing facilities in southern Chile, British Columbia, and New Brunswick, in addition to holding sales offices in the major North American business centers. When Heritage Salmon implemented the WiseFish™ solution, the results were immediate:

"With WiseFish™, we have better control over our inventory and are also able to trace a shipment through the production process back to its origin, enabling us to ensure the utmost quality product to our customers. WiseFish has hugely improved our ability to access accurate and timely production information, which enables us to more accurately trace all our costs."

David Archambault - Controller and Manager IT Services, Heritage Salmon



The WiseFish™ value chain